

# Certified Print Supplies Improve Operations



The wrong label can halt your operations  
and cost you money and time

## Turning Potential Into Profit

The right labels work for you, not against you. In fact they support your workflows so you can improve KPIs. Labeling should be a central part of your business strategy.





**68%** increase in daily label output\*



## Labels are not a commodity—they are a business solution.

When labels do the work right—in every capacity—you can eliminate workarounds and complexities to reduce time, expenses and waste. It's amazing how a simple solution, like integrating the right supplies, can improve overall operations.

 The Right Label	 The Wrong Label
Scannable labels enable faster work, avoid risk of returns/rejects/fines.	Placing clear labels on top of white to scan data slows down work and leads to errors.
Labels with dependable adhesive increases productivity, prevents rejects/returns/fines/theft.	Labels with weak adhesive need extra time and money for taping/gluing.
Labels designed for your application eliminate costly, on-the-fly solutions.	Workers waste time and money inventing workarounds to labels not suited for the job.
Labels that are worked into the overall business strategy lower costs.	One-off, over-engineered or under-utilized labels create financial and material waste.
Labels that can be printed in color & on-demand reduce errors for cross-docking and sorting.	Manually applying color takes time away from more high-value tasks.
Labels that streamline complex manufacturing processes like labeling parts, components and assets help to lift KPIs and profits.	A loose labeling process can cause shipment delays, loss of contracts, supplier ratings drop and productivity.

## Choose labeling innovation

30+ years of creating custom-aligned workflows and working with new IT systems has made us experts in finding the right labeling solutions for our customers. Let Zebra help you build, implement and manage a labeling solution that supports your business strategy—helping you to improve your KPIs while minimizing your hard and soft costs.

\*Based on a distribution center's results after switching to Zebra Certified Supplies

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